

PIERRE

## PROCLAMATION

WHEREAS, the Governors of the Sovereign States have joined together in a nation-wide highway safety campaign to reduce traffic accidents on the streets and highways of our country; and

WHEREAS, the objective of this campaign is to reduce death, injury and property damage through reducing speeds and making drivers aware of safe driving practices; and

WHEREAS, the highway fatality and accident rate is rising sharply in every state, including South Dakota, as a result of careless driving and high speeds, and

WHEREAS, the increased volume of highway travel during the summer months produces a like increase in traffic accidents and resulting fatalities:

NOW, THEREFORE, I, Joe Foss, Governor of South Dakota do hereby proclaim the period from May 28 to September 6, 1955, as

## "SLOW DOWN AND LIVE DAYS"

in South Dakota and urge every public official, law enforcement officer, and all educational, fraternal and civic groups in the state to cooperate in making every driver conscious of the need for slower speeds and quick thinking. Drivers must understand that it is necessary to think ahead of the actual speed of their vehicles. Constant attention to the vehicle, road and surrounding traffic is a factor that will eliminate a majority of our highway accidents. I urge that every driver be made aware of the importance of constantly thinking in terms of higher speeds than they are actually driving so that they will at all times be in control of their vehicles and any dangerous traffic conditions that may suddenly occur.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of South Dakota to be affixed this 16th day of May, 1955.

ATTEST:

Joe Foes

Covernor

IFICATE OF AUTHENTICITY

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PROVISIONS OF SOUTH DAKOTA COMPILED

NG OF THE ABOVE RECORDS WAS IN A MANNER
NDARDS FOR PERMANENT MICROPHOTOGRAPHIC

Geraldine Ostroot Secretary of State